



The Northwest Environmental Training Center presents:

### Green Your Business!

**Discovering ways to minimize risk through climate friendly actions and the financial rewards of eco-minded practices**

Course ID: SUST-405 (Friday)

June 6, 2008, 9:00 A.M. to 12 P.M.

Antioch University Seattle :: Room 100

2326 Sixth Avenue :: Seattle, WA 98121

*Instructors: Kevin Wilhelm, CEO of Sustainable Business Consulting*

*Anne Morgan, Senior Consultant of SBC*

*Jessie Alan Associate Consultant of SBC*

The challenge of Climate Change can present many opportunities for companies to improve their day to day business operations and discover ways to minimize risk through climate friendly actions. This course will help owners, managers and employees understand the different ways climate change can impact their business and will teach easy implementable steps towards how to green your office and the financial rewards through these steps such as: *cost reduction, brand value, risk reduction and employee retention and morale*. Other topics will include *energy efficiency, commuting and travel, paper use and a variety of other activities*.



**Kevin Wilhelm, CEO of SBC, an expert in sustainability and a national thought leader** in the field of business and climate change. Kevin brings over 13 years of bottom-line financial experience to the field, having worked with clients ranging from next generation renewable energy start-ups to Fortune 500 multinationals. He is a nationally recognized speaker on the business of climate change and is the Chair of the Greater Seattle Chamber of Commerce Sustainability Committee.

**Anne Morgan, Senior Consultant** Anne has an array of experience strategy development, project and relationship management, and communications. Her prior work includes development of a sustainability strategy and carbon footprint analysis for a \$300 million national outdoor retailer. She holds a Masters in Sustainability from the Blekinge Institute of Technology in Sweden and is responsible for helping SBC clients develop profitable business solutions by creating and integrating climate change and sustainability strategies into their operations.

**Jessie Alan, Consultant** Before coming to SBC, Jessie worked for several years in the environmental nonprofit sector – first as a Partnership Development Associate for a 50 year-old national service organization, and then as Executive Director of a start-up organization in Seattle. She is a **Master's Candidate at the Bainbridge Graduate Institute**, an experienced public speaker, and an avid recreationist with first-hand knowledge of the outdoor industry. Jessie applies her skills to research, analysis, writing, and moderating for SBC projects.



**Intended audience: Anyone who wants to learn how to introduce simple changes to their organization/company in order to make business operations more climate friendly. This course is appropriate for people working at all levels of their organization, from entry-level to management.**

**After completing this course participants will be able to:** Create a more efficient workplace using innovative ideas; understand reductions within their office regarding energy, materials, waste and transportation. Participants will also have a better understanding of where to purchase sustainable office products and know how to measure their success.

**Course materials:** Each participant can request handouts for Resources for Further Involvement, Climate and Energy Incentives, Carbon Offsets, Carbon Footprinting, a 40 things You Can Do To Green Your Office and 10 Informative Slides about Climate Change handouts.

**What to bring:** Pen/pencil/notepad, coffee mug and water bottle (to reduce waste!). Please wear comfortable clothing appropriate for the prevailing weather. Coffee & tea will be provided.

**REGISTRATION: \$45** business and government / **\$35** Native American Tribes, Student & Non-Profit Rate  
*PLEASE PRE-REGISTER FOR THIS COURSE, WALK-INS WILL NOT BE ALLOWED. A special thank you to [Antioch University Seattle](#) and [Sustainable Business Consulting](#) for helping us make this affordable for all!*

**Cancellation Policy:** *Registration fees are fully refundable up to 30 days prior to the event and 50 percent refundable thereafter up to the day prior to the event. Registration may occur up to the day prior to the event provided that space is available. You may register via the registration link or by calling the Northwest Environmental Training Center at 206-762-1976.*



**Northwest Environmental Training Center**

A nonprofit 501(c)(3) program of the Northwest Environmental Education Council  
650 S. Orcas Street, Suite 220, Seattle, Washington 98108  
Phone: (206)762-1976, Fax: (206)762-1979  
[www.nwetc.org](http://www.nwetc.org)



Accommodations near:  
**Downtown Seattle**

**Springhill Suites-Downtown**

1800 Yale Ave, Seattle, WA  
(206) 254-0500  
*0.2 mi*  
www.marriott.com

**Grand Hyatt Seattle**

721 Pine Street, Seattle, WA  
(206) 774-1234  
*0.5 mi*  
<http://grandseattle.hyatt.com>

**Pan Pacific Hotel Seattle**

2125 Terry Ave, Seattle, WA  
(206) 264-8111  
*0.3 mi*  
www.panpacific.com

**Pike Street Suites**

1011 Pike St # 1, Seattle, WA  
(206) 682-8282  
*0.5 mi S*  
[www.expedia.com](http://www.expedia.com)

**La Quinta Inn-Seattle Downtown**

2224 8th Ave, Seattle, WA  
(206) 624-6820  
*0.5 mi*  
www.seattle-downtown.com

**Hotel Max - Seattle**

620 Stewart St, Seattle, WA  
(206) 728-6299  
*0.5 mi*  
www.hotelmaxseattle.com

**Residence Inn-Seattle Downtown**

800 Fairview Ave N, Seattle, WA  
(206) 624-6000  
*0.5 mi*  
www.marriott.com

**The Westin Seattle**

1900 Fifth Avenue, Seattle, WA  
(206) 728-1000  
*0.6 mi*  
<http://specialoffers.starwoodhotels.com>

**Northwest Environmental Training Center**

A nonprofit 501(c)(3) program of the Northwest Environmental Education Council  
650 S. Orcas Street, Suite 220, Seattle, Washington 98108  
Phone: (206)762-1976, Fax: (206)762-1979  
[www.nwetc.org](http://www.nwetc.org)



Directions to:

## **Antioch University**

2326 Sixth Avenue  
Seattle, WA 98121  
[www.antiochsea.edu](http://www.antiochsea.edu)

### ***Local Bus Routes Serving Antioch***

From Downtown Core: Routes 116, 33  
From East of Downtown: Routes 2, 8, 10, 49  
From West Seattle: Route 55  
From North Seattle: Routes 5, 17, 26, 28, 70  
From South Seattle: Routes 36, 39

Plan your own route at <http://tripplanner.metrokc.gov>

### ***Driving Directions***

#### **From North of Downtown Seattle**

##### **Taking I-5**

- \* Take the Stewart Street exit off Interstate 5 to Sixth Avenue.
- \* Turn right on Sixth Avenue (one-way street) and continue about four blocks.
- \* Antioch is on your right between Battery and Bell streets.

##### **Taking Aurora/Highway 99**

- \* From the highway, take the Denny Way exit (next after the Broad Street exit).
  - \* Cross Denny Way. This will put you on Wall Street.
  - \* Get in the left lane.
  - \* Turn left on Fifth Avenue.
- \* Go one block to Battery Street and turn left on Battery Street.
- \* Go one block. Antioch is on your right, on Sixth Avenue between Battery and Bell streets.

#### **From South of Downtown Seattle**

##### **Taking I-5**

- \* Take the Seneca Avenue exit off Interstate 5.
- \* Turn right on Sixth Avenue (one-way street).
- \* Continue through the downtown core toward the Space Needle about 10 blocks.
- \* Antioch is on your right between Battery and Bell streets.

##### **Taking Aurora/Highway 99**

- \* From the highway, take the Western Avenue exit.
  - \* Turn right on Battery Street.
  - \* Take Battery Street to Sixth Avenue.
- \* Antioch is on your right, on Sixth Avenue between Battery and Bell streets.

### ***Parking***

Metered and other paid parking is available on many streets around the building. Metered spaces are free after 6 p.m. and on Sundays. Commercial lots are unattended and cost \$7-\$10 a day or \$2-\$5 for the evening. They require exact change or bills. The lot directly behind Antioch accepts credit cards.

#### CAMPUS MAP:



#### AREA MAP:

### **Northwest Environmental Training Center**

A nonprofit 501(c)(3) program of the Northwest Environmental Education Council  
650 S. Orcas Street, Suite 220 | Seattle, Washington 98108  
Phone: (206)762-1976 | Fax: (206)762-1979  
[www.nwetc.org](http://www.nwetc.org)



NORTHWEST ENVIRONMENTAL TRAINING CENTER

650 S Orcas Street, Suite 220, Seattle, Washington 98108

Ph: (206)762-1976, Fax: (206)762-1979

www.nwetc.org

## REGISTRATION FORM

Name: \_\_\_\_\_ Today's Date: \_\_\_\_\_

Agency/Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

Street Address (cont'd): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_ Title: \_\_\_\_\_

**Green Your Business** \$ \_\_\_\_\_

Course ID: SUST-405, June 6, 2008 9am-12pm

Antioch University Seattle – Room 100

2326 Sixth Avenue, Seattle WA 98121

**Registration: \$45 (\$35\*)**

\*Reduced rates for Native American Tribes; nonprofits and students.

Payment Method: Check  PO  Credit Card ( Visa  Mastercard) Total: \$ \_\_\_\_\_

Credit Card or PO #: \_\_\_\_\_ Exp: \_\_\_\_\_

**Notes:** Please make checks payable to Northwest Environmental Training Center.

**Cancellation Policy:** Registration fees are fully refundable up to 30 days prior to the event and 50 percent refundable (or 100% credit) thereafter up to 3 business days prior to the event. No refunds are issued for cancellations occurring less than 3 business days before the start day.